

Chappelle Gardens Residents' Association Sponsorship Opportunity

The Chappelle Gardens Residents' Association is excited to present you with the opportunity to become a part of the lively, expanding community of Chappelle Gardens!

About Our Community:

Located in southwest Edmonton, Chappelle Gardens is built along a wooded ridge on the Whitemud Ravine, within Heritage Valley. Chappelle Gardens opened in 2011 and is due to be completed in 2024. Currently, over 1,800 homes have been completed and sold to new families, and upon completion, the community will have 4,500 homes in it. It features community vegetable gardens, a storm water pond, and is nearby major shopping centers and golf courses.

An assortment of gardens are the major features of Chappelle Gardens, from vegetable gardens to landscaped pathways and indigenous shrubs and trees. Going along with the theme, residents in the community can plant their gardens in their front yards or in the community garden plots.

A wide variety of home options are available in the community, including townhouses, duplexes, rear laned, and front garage homes. Because of this variety, the community attracts a diverse target audience. Primarily, the people who live here are first time homeowners and young families, between 20 to 40 years of age; 36% of these homeowners being couples without children. Residents of this community value nature and active lifestyles, take pride in their homes, and desire a sense of community and belonging.

What is the Residents' Association?

The Chappelle Gardens Residents' Association (CGRA) is a not-for-profit organization created to ensure that the features, amenities, and facilities of Chappelle Gardens are maintained and managed for the long-term use and enjoyment of its residents. The CGRA also offers complimentary events for all age groups year-round to build a sense of community among its residents.

The CGRA boasts a five-acre private recreation area that includes a 6,600 sq. ft facility building, spray park, hockey rink, picnic area, playground and other great amenities.

Opportunities for Sponsorship:

- ◆ 1 year at a cost of \$3,000
- ◆ 2 years at a cost of \$5,000
- ◆ 3 years at a cost of \$8000 to have naming rights of our three sister gardens in centre of park

Your Sponsorship Includes:

- ◆ Chappelle Gardens social media:
 - Facebook
 - Twitter
 - Instagram
- ◆ Your company logo on the sponsorship page and homepage of the CGRA website "www.chappellegardens-connect.com"
- ◆ Heavy exposure at all the community events held at the RA, including company name in the community newsletter, on event collateral, as well as a verbal name mention during the event
- ◆ Opportunities to represent your organization at RA events, such as providing a company banner or signage, or handing out promotional materials
- ◆ Company logo on community ice rink boards

We appreciate your consideration in sponsoring the Chappelle Gardens Residents' Association.

By sponsoring the CGRA you are helping to grow our community, and your business. With your help, we can provide the residents of Chappelle Gardens (your clients) with useful facilities and great events throughout the year.

To get involved in this great exposure opportunity or for more information on the CGRA please contact:

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